

Sponsorship and philanthropy policy

Purpose

This policy establishes the framework for building strategic partnerships with sponsors and philanthropic organisations. It outlines the principles and guidelines that govern our relationships with sponsors and donors. By adhering to this policy, IGPTN aims to foster meaningful partnerships and maximise the positive impact of sponsorships and philanthropic contributions on our objectives and the communities we support.

Background

It is important that any sponsorship or philanthropic funding received aligns with the purpose and objectives of the IGPTN. It is also important that sponsors and philanthropic partners do not present a reputational risk to the IGPTN.

Scope

This policy applies to all sponsors and philanthropic organisations that provide support to the IGPTN. Support may take many forms, including but not limited to financial, in kind or provision of goods or services. All directors, observers, committee members and staff are responsible for complying with this policy.

Policy

IGPTN recognises the importance of building strategic partnerships through sponsorship and engaging in philanthropic activities to support our purpose and objectives.

While the IGPTN aims to develop longer term relationships with sponsors and philanthropists, the corporation also welcomes short term and one-off support that aligns with the corporation's objectives.

Alignment

All sponsorships and philanthropic activities must align with the purpose and objectives of IGPTN. Priority will be given to partnerships that directly contribute to the achievement of our objectives and assist long-term financial sustainability of the corporation.

Areas of consideration include:

Ethical – seek sponsors and donors that demonstrate ethical business practices and share our commitment to promoting social equity.

Purpose – sponsors and donors must align with our objectives and purpose and not compromise our integrity or independence.

Legal compliance – sponsors and donors must comply with all legal requirements and agree to full transparency in the support provided.

Sponsorship packages

A range of sponsorship packages will be developed and promoted on an annual basis. It is intended the sponsorship packages will be available no later than March each year to align with financial year budgeting processes for potential sponsors and for IGPTN.

Recognition and visibility

We will recognise sponsors and donors in a fair and transparent manner, ensuring that their contributions are appropriately acknowledged in accordance with the terms of the sponsorship agreement or philanthropic commitment.

IGPTN reserves the right to establish guidelines for the use of our name and logo in association with sponsorships and philanthropic activities to maintain brand consistency and integrity.

Transparency and accountability

The IGPTN maintain accurate records of all sponsorship and philanthropic contributions, providing transparent financial reporting as required.

Regular assessment of the impact and effectiveness of sponsorships and philanthropic activities in achieving our purpose and objectives will take place. This will include consideration of the value proposition for sponsors and donors.